

An aerial photograph of a rocky coastline. The water is a vibrant turquoise color, with white foam from waves crashing against the rocks. The rocks are large, smooth, and light brown in color. The overall scene is serene and natural.

Sirenian

Designed by Nature – Organic Letterforms & Flowing Transitions

ECOSYSTEM

Conservação da Natureza

Biodiversité

Richesse Spécifique

CO₂-Ausstöße

Here Comes The Sun

Flowerchild

Designed by Nature

LISTEN TO THE RIVER



ESQUIRE



ROQUEFORT

Sirenia is a friendly display face with rounded corners and flowing transitions. The letters have a very organic look and feel, as if naturally grown. There are clear calligraphic influences in the typeface, since the letterforms are based on a written construction, all drawn with a single stroke. This authentic natural look is ideally suited for lifestyle products, the food & beverage sector and for sustainable design.

With nine weights and corresponding italics, the typeface offers a wide range of expressions: If the light weights appear elegant and filigree, the typeface changes its character to a dynamic brush typeface in the medium weights, and in the heavy weights it takes on a fun, almost psychedelic bubblegum aesthetic.

Sirenia's 1270 characters contain many decorative letters and swash variations for initial, medial and final letters. This gives the designer the possibility to work more as a lettering artist than a typographer and to create lively logotypes according to his own ideas, matching the respective letter combination. This makes Sirenia a great choice for branding, packaging and advertising. Despite its display qualities, Sirenia is also well legible in small font sizes and also looks good on the screen.



SIRENIA THIN / BOLD

The Mountain

SIRENIA REGULAR

Documentary²⁴

SIRENIA EXTRALIGHT

mail@tate.co.uk

SIRENIA BOLD

London Dock 5

Styles and Weights

The family comes in nine weights: Thin, Extralight, Light, Regular, Medium, Semibold, Bold, Extrabold and Black. All weights can be combined with each other, but during the design process certain weights were adjusted to each other. Sirenica-Regular is matched to Sirenica-Bold, Sirenica-Light was paired with Sirenica-Semibold and Sirenica-Medium with Sirenica-Extrabold etc. So if you want to stress one word in a text, use the weight three times heavier in combination.

Sirenica Thin	<i>Thin Italic</i>
Sirenica Extralight	<i>Extralight Italic</i>
Sirenica Light	<i>Light Italic</i>
Sirenica Regular	<i>Regular Italic</i>
Sirenica Medium	<i>Medium Italic</i>
Sirenica Semibold	<i>Semibold Italic</i>
Sirenica Bold	<i>Bold Italic</i>
Sirenica Extrabold	<i>Extrabold Italic</i>
Sirenica Black	<i>Black Italic</i>

Language Support and Figures

Besides that fact that Sirenia offers various styles of numerals and mathematical signs as well as common currency symbols, it has a wide range of language support. To meet the needs of global communication, Sirenia supports all western-, eastern- and central-european languages.

PROPORTIONAL LINING FIGURES

12345678900

PROPORTIONAL OLDSTYLE FIGURES

12345678900

TABULAR LINING FIGURES

12345678900

TABULAR OLDSTYLE FIGURES

12345678900

Kültür Balıkçılığs
Miljøklagenævnet
Erdő mélyén
Żywa choinka na święta
Súgandafjörður
Ökologischer Fußabdruck
Naturskönt område

A B C D E F G H I J K L M N


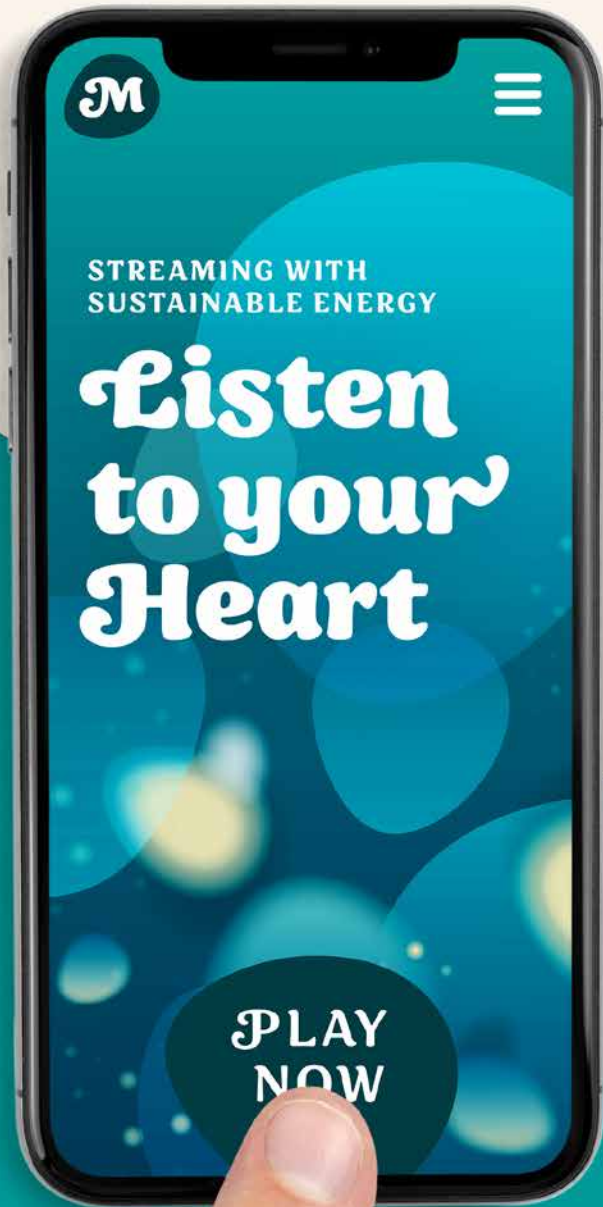
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n

o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0



MØLLE



Butterfly

TOM HANKS IS
Forrest Gump



DIRECTED BY ROBERT ZEMECKIES
GARY SINISE — SALLY FIELD — MYKELTI WILLIAMSON
HALEY JOEL OSMENT — HANNA R. HALL — ROBIN WRIGHT



VARIOUS UPPERCASE LETTERS

A A A A B B B B C C C C D D D D E E E E F F F F
 G G G H H H I I J J K K K L L L M M M
 N N N O O P P P Q Q Q R R R S S S T T T
 U U U V V V W W W X X X Y Y Y
 Z Z Z F F H F I T h

VARIOUS LOWERCASE LETTERS

a a a a b b b b c c c c d d d d e e e e f f f f
 g g g g h h h h i i i i j j j j k k k k l l l l
 m m m m n n n n o o o o p p p p q q q q r r r r s s s s
 t t t t u u u u v v v v w w w w x x x x y y y y z z z z
 fä fb fh fj fk fö fü fi fl fä so ré rí rj ró rí

AQUA
RELLQ

SONIC — BALLROOM

DEZ 20 — 2023

PSYCH

COLOGNE — GERMANY

ROCK
FESTIVAL

LUGEND

Urban Living.

Street Culture.

Fashion Victims

#24 — TRAVELERS



Opentype Features

The OpenType format allows you to include different character variants within a single font file, so that there is no need to have separate fonts for Tabular Figures, Old Style Figures, Small Caps and so on. The desired format can be activated within the layout application (such as Adobe InDesign or Illustrator etc).

OpenType features can also be used in website layouts. You can easily style your text with OpenType features using various CSS expressions – but make sure that your browser supports the features you're using.

LINING FIGURES (DEFAULT) & OLDSTYLE FIGURES

2015 Paris 2015

PROPORTIONAL FIGURES (DEFAULT) & TABULAR FIGURES

1234567890
1234567890

1	2	3	4	5	6	7	8	9	0
1	2	3	4	5	6	7	8	9	0

SUBSCRIPT

H₂CO₃

SUPERSCRIPT

a²+b²=c²

FRACTIONS

²/₃ liters, ¹/₄ pound

LIGATURES

Tieſsch Pflanzlich

STYLISTIC ALTERNATES

INITIAL AND FINIAL LETTERS (+ ALTERNATES SS01 & SS02)

An Der Straße
An Der Straße
An Der Straße
An Der Straße

SPECTACULAR MEDIUM LETTERS (SS03)

Anchorage

ALTERNATE MEDIUM LETTERS (SS04 – SS20)

Elderklang

Protecting our future on this planet depends on the conscious evolution of our species.

SIRENIA BOLD

SIRENIA MEDIUM

Unser Handeln heute bestimmt, wie die Welt, in der wir leben, in den nächsten zehn, zwanzig oder fünfzig Jahren aussehen wird.

SIRENIA ITALIC

El medio ambiente incluye todos los seres vivos y no vivos que se producen de forma natural, es decir, en este caso no artificial. El término se aplica con mayor frecuencia a la tierra o a algunas partes de nuestro planeta. Este entorno abarca la interacción de todas las especies vivas, el clima, el tiempo y los recursos

SIRENIA REGULAR

naturales que afectan a la supervivencia humana y a la actividad económica. El concepto de medio ambiente natural puede distinguirse como componentes:

1) Des unités écologiques complètes qui fonctionnent comme des systèmes naturels sans intervention massive de l'homme civilisé, y compris toute la végétation, les micro-organismes, le sol, les roches, l'atmosphère et les phénomènes

Embora não haja consenso universal sobre a definição de vida, os cientistas geralmente aceitam que a manifestação biológica da vida é caracterizada pelos seguintes fatores ou funções:

naturels qui se produisent à l'intérieur de leurs limites et de leur nature.

2) Universelle natürliche Ressourcen und physikalische Phänomene, die keine klaren Grenzen haben, wie z.B. Luft, Wasser und Klima, sowie Energie, Strahlung, elektrische Ladung und Magnetismus, die nicht auf zivilisierten menschlichen Handlungen fußen oder der Basis entstanden sind. Im Gegensatz zur natürlichen Umwelt steht die bebaute Umwelt.

SIRENIA LIGHT

Même les actes qui semblent moins extrêmes, comme la construction d'une hutte en terre ou d'un système photovoltaïque dans le désert, l'environnement modifié devient un environnement artificiel.

SIRENIA THIN

Niger	Narmada	Amazonas
Havel	Rio Braço	Weißer Nil
Rhein	Colorado	Mississippi
Kongo	Limpopo	Zamapudra
Donau	Birjussa	Yukon River
Queich	Mekong	Mamberamo
Jordan	Euphrat	Nelson River
Themse	Orinoco	Langtsekiang
Ganges	Alaseja	Rio Huallaga

An aerial photograph of a rocky coastline. The water is a vibrant turquoise color, with white surf crashing against the rocks. The rocks are large, smooth, and light-colored, scattered across the beach and in the shallow water. The overall scene is bright and scenic.

If you like to test the web fonts online or get more background information about the design process, please visit

www.floodfonts.com/sirenia